

3.—Leading Magazines and Special Papers of Canada Individually Classified According to Purpose, Place where Published, Circulation, Frequency of Issue, and Year Established—continued.

Name.	Where Published.	Circulation.	Frequency of Issue.	Year Established.
<b>CANADIAN FARM PAPERS—concluded.</b>				
<i>English—continued.</i>				
Canadian Poultry Review.....	Toronto.....	15,000 <sup>2</sup>	Monthly.....	1877
Ottawa Farm Journal.....	Ottawa.....	13,720	Semi-weekly.....	3
Farmers' Weekly La Presse and Agricultural Magazine.....	Montreal.....	12,425	Weekly.....	1884
Farming.....	Summerside.....	10,000	Monthly.....	1937
Canada Poultryman.....	Vancouver.....	9,000 <sup>2</sup>	Monthly.....	1912
Canadian Cattleman.....	Calgary.....	8,000	Quarterly.....	3
Weekly Market News.....	Winnipeg.....	7,093	Weekly.....	1920
Holstein-Friesian Journal.....	Toronto.....	6,874	Monthly.....	1938
Canadian Silver Fox and Fur.....	Toronto.....	5,061	Monthly.....	1935
Country Life in B.C.....	Vernon, B.C.....	5,000 <sup>2</sup>	Monthly.....	1915
P.E. Island Agriculturalist.....	Summerside.....	4,000 <sup>2</sup>	Weekly.....	1880
The Island Farmer.....	Summerside.....	3,568	Weekly.....	1887
Canadian Ayrshire Review (bil.).....	Ottawa.....	2,000 <sup>2</sup>	Monthly.....	1926
Canadian Guernsey Breeders' Journal.....	Truro, N.S.....	1,000 <sup>2</sup>	Quarterly.....	1927
The Grain Belt Farmer and Stockman Market Examiner and Western Farm Journal.....	Bateman, Sask.....	500 <sup>2</sup>	Monthly.....	1934
The Rural Co-operator.....	Calgary.....	3	Weekly.....	1917
	Toronto.....	3	Monthly.....	3
<i>French—</i>				
Bulletin des Agriculteurs.....	Montreal.....	90,387	Monthly.....	1918
La Terre de Chez Nous.....	Montreal.....	24,334	Weekly.....	1929
Le Fermier Acadien.....	Moncton.....	3,000 <sup>2</sup>	Monthly.....	1927
La Vie Rurale.....	Quebec.....		Monthly.....	3
<i>Other—</i>				
Farmers' Life (Ukrainian).....	Winnipeg.....	10,000 <sup>2</sup>	Weekly.....	1925
Norrøna (Norwegian).....	Winnipeg.....	6,250 <sup>2</sup>	Weekly.....	1909
Canada Tidningen (Swedish).....	Winnipeg.....	3	Weekly.....	1897

**LEADING CANADIAN BUSINESS PAPERS.**

<b>Advertising—</b>				
Marketing.....	Toronto.....	2,028	Weekly.....	1908
Modern Advertising.....	Toronto.....	1,310	Monthly.....	1934
<b>Air-Conditioning—</b>				
Refrigeration and Air-Conditioning.....	Gardenvale, Que... ..	2,199	Monthly.....	3
<b>Automobiles and Accessories —</b>				
Motor Magazine.....	Toronto.....	11,211	Semi-annual.....	3
Canadian Service Data Book.....	Toronto.....	8,359 <sup>1</sup>	Annual.....	3
The Garage Operator.....	Toronto.....	5,828 <sup>1</sup>	Monthly.....	1934
<b>Aviation—</b>				
Canadian Aviation.....	Ottawa.....	4,028	Monthly.....	1928
<b>Baking and Confectionery—</b>				
The Bakers' Journal.....	Toronto.....	3,458	Monthly.....	3
Canadian Baker and Confectioner.....	Toronto.....	3,428	Monthly.....	1888
<b>Beauty Culture—</b>				
Modern Hairdressing and Beauty Culture.....	Toronto.....	6,500	Monthly.....	1925
<b>Beekeeping—</b>				
Canadian Bee Journal.....	Oshawa, Ont.....	1,500 <sup>2</sup>	Monthly.....	1892
<b>Beverages—</b>				
The Canadian Beverage Review.....	Toronto.....	1,189	Bi-monthly.....	1930
<b>Blacksmithing and Gas Welding—</b>				
Canadian Blacksmith, Welder and Repairman.....	Winnipeg.....	3,820 <sup>2</sup>	Monthly.....	1921
<b>Books, Stationery, and Gifts—</b>				
Bookseller and Stationer.....	Toronto.....	1,500	Monthly.....	1884

<sup>1</sup> Based on circulation reported.

<sup>2</sup> From McKim's Directory of Canadian Publications, 1938.

<sup>3</sup> Not

<sup>4</sup> From Canadian Advertising, Jan.-Mar., 1939.